

Why Should I Care? Lessons from the Holocaust

By Jeanette Friedman and David Gold

Why Should I Care? Lessons from the Holocaust uses a new approach to Holocaust and Genocide Studies that engages teenagers in their communities and their future – using a frame of reference they understand to help them build the “context of their character.”

In addition to conventional Holocaust and Genocide Studies resources listed on the book’s companion website, www.whysouldicareontheweb.com, there are clips from *Star Trek*, *The Twilight Zone*, a song from the film *Borat*, Wu Tang Clan’s video by Remedy, Grammy Award-winner Miri Ben Ari, footage from Edward R. Murrow’s interview of Dr. Jonas Salk amongst other materials.

The authors of *Why Should I Care?* believe that children and adolescents cannot relate to the story of the Holocaust write large. Moreover, the authors assert that the purpose of Holocaust and Genocide studies should be to focus on how people treat each other in their own neighborhoods – and how they, as individuals, have a profound effect on our global society.

Reviews of *Why Should I Care? Lessons from the Holocaust*:

“This work provides critical contemporary and historical connections to the Holocaust that foster relevance to teaching and learning about the Holocaust and genocide in today’s world”

– Colleen Tambuscio, President, Council of Holocaust Educators

“I belong to a unique group of men and women who probe the ashes of the murdered not merely to remember the dead and pay homage to their memory. I want to find something from the horror of their deaths and the evil of their murders that can speak to our common humanity and deepen our commitment to human rights. The authors of this work, Jeanette Friedman and David Gold, share that commitment. They want to share it with you. They want you to be their partners in this all important enterprise.”

– Dr. Michael Berenbaum, Professor of Jewish Studies; Director, Sigi Ziering Institute; Former Project Director of the creation of the United States Holocaust Memorial Museum

“Your book serves as an excellent resource to help both teachers and students grasp the horrors that occurred and most important become cognizant of what must be done to prevent Genocide...I was especially pleased with your use of applicable quotations, concise history of the Holocaust and notes on using the internet... You have written a timely, relevant book that will appeal to both teachers and students because it is so readable and interesting...”

– Ray Gerson, Executive Coordinator, Lower Hudson Council of School Supervisors